

# EATLW

EAST AFRICA TEXTILE & LEATHER WEEK

Unleashing the  
Power of Fashion,  
Sustainability,  
and Innovation

**23 – 25 May 2024**

Sarit Expo Center, Nairobi, Kenya



# East Africa Textile & Leather Week 2024: Unleashing the Power of Fashion, Sustainability, and Innovation



## East Africa: A Region with Unlimited Textile & Leather Potential

In recent years, East Africa has emerged as a vibrant and promising hub for the textile and leather industries. The region's rapid economic growth and a burgeoning middle-class population have created a thriving market for luxury goods and modern lifestyle products.

With this evolution, East Africa has become an attractive destination for investors, fashion houses, and professionals in the fashion and beauty industry seeking to expand their reach into new frontiers.

In addition to its cultural richness, the East African textile and leather industries hold immense economic potential. The value chain from cotton production to fabric weaving, dyeing, and garment manufacturing presents an opportunity for value addition and job creation.



## Pioneering East Africa on the Global Stage:

EATLW stands as a trailblazing event dedicated to celebrating and elevating the immense potential of East African textile and leather. Serving as a dynamic catalyst for collaboration and growth, EATLW connects countless businesses, designers, and industry professionals across the region and beyond. This premier platform actively promotes East Africa's textile and leather sector, fostering innovation, sustainable practices, and economic opportunities.

## EATLW: A Promising Journey of Excellence

In just one remarkable inaugural edition held in June 2023, EATLW has already shown immense promise and potential.

With over 2000 trade visitors, the event made a strong impression on both regional and international stakeholders. Its resounding success has set the stage for an exciting and highly anticipated 2024 edition attracting thousands of like-minded enthusiasts and stakeholders.

EATLW is swiftly becoming synonymous with excellence, creativity, and the very best of East African textile and leather industries.



## Visitors EATLW 2023

2085

Trade  
Visitors

from

37

Countries

Australia	Democratic Republic of the Congo	India	Sudan
Belgium	Cote d'Ivoire	Italy	Sweden
Bouvet Island	Djibouti	Kenya	Switzerland
Bulgaria	Egypt	South Korea	Tanzania
Burundi	Ethiopia	Pakistan	Turkey
Cameroon	France	Rwanda	Uganda
Canada	Germany	South Africa	Ukraine
China	Ghana	South Sudan	United States
Cocos (Keeling) Islands		Sri Lanka	

## What to Expect: Unlocking the Potential of the Textile & Leather Industry

EATLW stands as the most exclusive meeting platform for the home textile, leather, accessories, and footwear industry in the region. This prestigious event offers an array of benefits for industry players and fashion enthusiasts alike, creating a dynamic space for collaboration, innovation, and growth.

**INSIGHTFUL CONFERENCES:** EATLW hosts a series of thought-provoking conferences that delve into critical topics shaping the industry. From sustainability and circularity to the rise of East African fashion and empowering women in the sector, these conferences offer a wealth of knowledge and networking opportunities. Industry experts, thought leaders, and visionaries share their insights, setting the stage for informed discussions and meaningful connections.

**INSPIRING EXHIBITIONS:** The heart of EATLW lies in its captivating exhibition, showcasing the best of home textiles, leather products, accessories, and footwear. Leading brands, emerging designers, and skilled artisans come together to present their latest creations and innovations. Thousands of visitors come to explore a diverse range of products, gain valuable market insights, and connect with potential business partners, suppliers, and buyers.

**RUNWAY KENYA:** EATLW's runway show features the most talented East African designers showcasing their inspiring creations. From traditional fabrics to contemporary designs, the runway show celebrates the region's unique fashion identity and creativity. It is a rare opportunity for designers to gain exposure on an international scale.

**EXCLUSIVE FACTORY TOURS:** EATLW takes the experience beyond the exhibition halls by offering exclusive factory tours. Attendees get an inside look at the production processes, craftsmanship, and techniques that go into manufacturing the finest home textiles, leather goods, accessories, and footwear. These tours provide valuable insights into the industry's operations and standards, fostering a deeper understanding of the products on display.

At EATLW 2024, participants can expect unparalleled networking opportunities, collaboration prospects, and the chance to be at the forefront of East Africa's textile and leather industries. Whether you are an industry veteran, a budding designer, a business owner, or a fashion enthusiast, EATLW promises an enriching and unforgettable experience that celebrates the very essence of East African innovation and craftsmanship.



## Product Groups and Areas:

### FABRICS



### FASHION



### TECHNOLOGY



### HOME



### LEATHER



### FOOTWEAR



### SERVICE



## ORGANIZERS



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## SUPPORTING PARTNERS:

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 EXPORT PROMOTION ZONE AUTHORITY KENYA

**ibunifu**  
 INSTITUTE FOR BUSINESS UPGRADE AND INNOVATION

**LEATHER APEN**  
 ASSOCIATION OF PROFESSIONAL ENTAILERS

Model: **Merab Achieng Achola**  
 Designer: **Flamingohandmade254**  
 by **Brunah Ogutu**